



## B.V. Patel Institute of Management, Uka Tarsadia University



Date: 25<sup>th</sup> September 2023

### Session on “Real-World Internship for Enhancement Program”

**Objectives of Session:** To give practical knowledge to students regarding usage of social media to build their professional life in upcoming corporative world.

**Outcomes of Session:** Students gain knowledge about how they can do personal branding through the usage of social media platform.

Date:	25 <sup>th</sup> September 2023
Time:	9:30 AM to 11:30 AM
Venue:	Gopal Bhavan
No. of Students:	80 (Third Year BBA)
Name of speaker:	Mrs. Shruti Sheth & Team
Coordinator:	Ms. Vaishali Pillai & Dr. Trishna Shah
Category:	Management Club

80 students of Third Year BBA had attended the session on “Real World Internship for enhancement program” where Mrs. Shruti Sheth had discussed about the social media and personal branding that how one can use social media and can make there branding more effective. The speaker also covered the significance of how a well-designed and well-organized social profile can enhance the corporate experience.



Manisha Shrivastav and Siddhi Jain gave brief idea about their organization i.e., R.I.S.E., where they have worked with 115+ brands and led projects from 25 different industries. They are also providing the young minds with internship opportunities in their organization. The session was really thoughtful and gave important insights of the experts.

